

JSMEA takes part in OTC 2019

Japan Ship Machinery and Equipment Association (JSMEA) traveled to Houston, Texas to attend Offshore Technology Conference (OTC) 2019 on May 6-9, 2019 with financial support from The Nippon Foundation. The association was making its seventh presence at one of the largest offshore-related events in the world.

On behalf of JSMEA, Mr. Masaharu Ono, vice-chairman, and Mr. Shigeharu Oda, the head of its Offshore Development Strategy Review Board, led a contingent of nine member companies to staff the

Japan Pavilion together with INPEX Corporation, the Japan Agency for Marine-Earth Science and Technology (JAMSTEC), JX Nippon Oil and Gas Exploration Corporation and Nippon Kaiji Kyokai (ClassNK).

JSMEA took some big steps forward at OTC 2019 when it secured space for a booth in the main hall. While the space was small, because of the popularity of the main hall and the accommodation of many global offshore-related companies, the booth was blessed with a flow of people from

beginning to end, who picked up catalogs of products prepared by the association and member companies. The visitors also made inquiries about the products and asked to talk with member representatives.

In the arena hall, the Japan Pavilion was again set up as it was last time. Members here were busy answering questions and conducting business negotiations at their booths to fully promote Japanese ship machinery and equipment products.

OTC 2019 welcomed a total of 59,200 visitors, according to an announcement made by its organizer. Although it was smaller than the number of visitors at OTC 2018 (61,300), many of the Japan Pavilion members stressed that they had had more positive inquiries and negotiations this time.

At the OTC 2019 venue, presentations were given by parties involved in offshore development projects. Due to the recent rise in oil prices, many said that while the market had bottomed out, it can be picked up by continuing to curtail development and production costs.

On May 6, the first day of OTC 2019, 57 Japan Pavilion members held an event to interact with each other, which encouraged them to actively exchange information and opinions.

On the following day, JSMEA organized its annual networking reception at Minute Maid Park to help its members establish relations with offshore developers and other relevant parties from the United States and Europe. About 200 people attended the event.



The Japan Pavilion secures a booth in the main hall.



Mr. Hidetoshi Terasaki, vice-mayor of Kobe, visits the Japan Pavilion.



Japan Pavilion members interact with each other on May 6.



JSMEA visits the Houston office of INPEX.



The Japan Pavilion is set up again in the arena hall.



The main hall



A networking reception is held on May 7.



JSMEA makes a call at JX Nippon Oil Exploration (USA).

Sideline events held while OTC 2019 was in session

May 3: JSMEA visited the Houston office of INPEX and JX Nippon Oil Exploration (USA) Ltd., the Houston affiliate of JX Nippon Oil and Gas Exploration, to exchange information on recent oil and gas development projects and other subjects, and introduce its offshore development-related business.

May 6: Mr. Ono took other JSMEA executives and representatives from affiliated companies to MODEC International, Inc., the North American affiliate of MODEC, Inc., to exchange information on recent oil and gas development projects and market trends, and introduce its offshore development-related business.

May 6: JSMEA invited 57 individuals from the Japan Pavilion exhibitors for a networking event, at which they were encouraged to exchange information and views.

May 7: JSMEA organized a networking reception at Minute Maid Park, inviting some 200 guests from other countries and regions engaged in offshore development projects.

About OTC 2019

Official title: Offshore Technology Conference 2019

Dates: Monday-Thursday, May 6-9, 2019

Venue: NRG Park

About Japan Pavilion

Locations: (main hall) Booth No. 1275 and (arena hall) Booth Nos. 7045, 7053 and 7145

Attending offshore development-related enterprises and organizations: ClassNK, INPEX, JAMSTEC and JX Nippon Oil and Gas Exploration

Attending JSMEA members: Daido Steel Co., Ltd.; Daihatsu Diesel Mfg. Co., Ltd.; Fuji Trading Co., Ltd.; Hien Electric Industries, Inc.; Kongo Colmet Mfg. Co., Ltd.; Nippon Paint Marine Coatings Co., Ltd.; Tokyo Rope Mfg. Co., Ltd.; Ushio Reinetsu Co., Ltd.; and Yanmar Co., Ltd.

Announcement on new leadership lineup

We are deeply grateful to you all for the strong support of our business operations that you have continually given us. Japan Ship Machinery and Equipment Association (JSMEA) conducted a leadership election during its 54th annual general assembly on June 14. We made a commitment at that time to work even harder toward the further development of the Japanese ship machinery and equipment industry under the supervision of our new leaders, whose names are listed below. We humbly ask you to continue to help us in years to come.

Japan Ship Machinery and Equipment Association

- Chairman: Shinzo Yamada (reappointed)
(President of Taiyo Electric Co., Ltd.)
- Vice-chairman: Shigeki Kinoshita (reappointed)
(President of Daihatsu Diesel Mfg. Co., Ltd.)
- Vice-chairman: Masaharu Ono (reappointed)
(Chairman of Fuji Trading Co., Ltd.)

- Vice-chairman: Kenichi Waki (reappointed)
(Supreme advisor to Tokyo Keiki Inc.)
- Vice-chairman: Kanji Tsutsui (newly appointed)
(President of Shinko Ind. Ltd.)
- Vice-chairman: Yoshiro Yamashita (newly appointed)
(President and CEO of Kashiwa Co., Ltd.)
- Executive managing director: Noboru Ando (newly appointed)
- Managing director: Toshihiko Sonoda (reappointed)

*Yukio Furuno (president of Furuno Electric Co., Ltd.) and Kazuhiko Kinoshita (president of The Hanshin Diesel Works, Ltd.) have relinquished their vice-chairmanships and will dedicate themselves to their directorships. Shoichi Kitamura, former executive managing director, is now an advisor.

The JSMEA delegation is welcomed at MODEC International.



JSMEA Seminar Schedule in FY 2019

Japan Ship Machinery and Equipment Association (JSMEA) holds seminars around the world every year to introduce Japan's latest ship machinery and equipment products and technologies.

Joined by some 20 Japanese manufacturers, our seminars consistently attract around 200 attendees. Compatriot enterprises and parties engaged in local maritime affairs deliver presentations, while receptions allow participants to engage in productive interchanges.

Thanks to these and other activities, all of our seminars are highly rated.

In fiscal 2019, we will travel to The Turkish Republic and The Republic of The Philippines. We strongly urge you to join us at the seminars that we will organize in

these economies, bringing you many ship machinery and equipment makers from Japan.

Japan Ship Machinery & Equipment Seminar TURKEY

Date: September 25, 2019

Place: Istanbul Marriott Hotel Asia
Kayisdagi Caddesi No 3, Atasehir, Istanbul
34750 Turkey

Japan Ship Machinery & Equipment Seminar PHILIPPINES

Date : February, 2020

Place: Manila,
Detail will be announced on https://www.jsmea.or.jp/index_en.html

PHILIPPINES–JAPAN Business Matching Forum. Feb.2018.

